

**Jaburg
& Wilk, P.C.**
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June 14, 2007

VIA EMAIL: flashcastnewfaces@yahoo.com
& U.S Mail

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Tel 602/248-1000
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Fabulous Flashcast
3575 Cahuenga Blvd West
Los Angeles, CA 92649

Re: Defamatory Statements re: RipoffReport.com

Dear Fabulous Flashcast:

Gary J. Jaburg
Lawrence E. Wilk
Roger L. Cohen
Randy Nussbaum
Mitchell Reichman
Beth S. Cohn
Craig J. Marton
Scott J. Richardson
Kathi M. Sandweiss
Mervyn T. Braude
Lauren L. Garner
Maria Crimi Speth
Michelle C. Lombino
Neal H. Bookspan
Ronald M. Horwitz
Gregory P. Gillis
Peter M. Gennrich
Janessa E. Koenig
Mark D. Bogard
Kelly Brown
Jonathan Ibsen
Kevin J. Rattay
David S. Gingras
Adam S. Kunz
David N. Farren
Daniel L. Hulsizer
Jill M. Hulsizer
Thomas A. Connelly
Laurence B. Hirsch
Valerie L. Marciano

Of Counsel
Arly Richau

This firm is intellectual property and litigation counsel to XCENTRIC VENTURES, L.L.C., ("Xcentric") which operates the popular internet website www.RipOffReport.com ("Rip-Off Report"). It has come to our attention that you are publishing false and defamatory statements about Rip-Off Report on your website: <http://www.fabulousflashcast.com>.

Specifically, you have created and published a statement at <http://www.fabulousflashcast.com/parent.html> which states: "THE TRUTH & THE INTERNET... WE HAVE BEEN TARGETED BY RIP-OFF REPORT.COM'S EXTORTION TACTICS...BEWARE...". This statement continues on to say:

The owner of one of these bogus sites, an alleged con artist, is apparently now a WANTED FUGITIVE by the FBI and is also facing charges of Fraud & Extortion by the FEDERAL TRADE COMMISSION . He is allegedly posting phony consumer complaints against businesses all over the nation targeting the entertainment industry, as well as many others. He then allegedly approaches the "defamed" business and offers to "clear up the mess" for a small fee...around \$50,000 PLUS a \$5,000 per month "monitoring fee" Simply go to... <http://www.ezripofflawsuit.com/> for more information.

This page also contains a link which states: "[Click here](#) to view one of Rip Off Report.com's Extortion letter's sent to another business... ." This link leads to another location on your website: http://www.fabulousflashcast.com/ripoff_extortion.html which contains the heading "Rip-Off Report Extortion Letter" and which purports to contain an email from "ed magedson" theripoffreport@yahoo.com". A copy of this page/email is enclosed herewith as **Exhibit A**.

Phoenix Office:
3200 N. Central Ave.,
Suite 2000
Phoenix, AZ 85012

Tel 602/248-1000
Fax 602/248-0522

Scottsdale Office:
14500 N. Northsight Blvd.,
Suite 116
Scottsdale, Arizona 85260

Tel 480/609-0011
Fax 480/609-0016

These statements contained on your website are false and defamatory. First, Mr. Magedson does not use, and has never used, the email address "theripoffreport@yahoo.com". This message was not authored by Ed Magedson or anyone else associated with Rip-Off Report. If you actually received such an email (which is not possible to determine since you failed to include any headers from the purported email you posted), it was from an imposter posing as Ed Magedson.

Furthermore, Mr. Magedson is not a "WANTED FUGITIVE by the FBI", nor is he "facing charges of Fraud & Extortion by the FEDERAL TRADE COMMISSION". Likewise, Mr. Magedson has never posted "phony" complaints about companies on Rip-Off Report and then demanded money to remove them.

By publishing these false and malicious statements about Mr. Magedson, you have exposed yourselves to serious civil liability in the State of Arizona for defamation. Demand is therefore made for you to remove all false and defamatory content posted on your website including but not limited to all content which mentions Mr. Magedson and/or Rip-Off Report at the following URLs:

http://www.fabulousflashcast.com/ripoff_extortion.html

<http://www.fabulousflashcast.com/parent.html>

http://www.fabulousflashcast.com/rippoff_report_letter.html

If you fail to remove this content by **Friday, June 22, 2007**, Mr. Magedson intends to immediately commence litigation against you in Arizona. Please contact me at (602) 248-1000 or via email at DSG@JABURGWILK.COM to confirm that this material has been removed or to explain why you believe you should not be required to remove it.

Very truly yours,

JABURG & WILK, P.C.



David S. Gingras

Enclosures as stated

cc: Xcentric Ventures

Exhibit A



- Current Projects
- What's Next
- Client List
- Parent Warning

Rip-Off Report Extortion Letter

The following is an email we recently received from Rip-off Report.com

From: "ed magedson" <theripoffreport@yahoo.com>
 Subject: Flashcast Company, Los Angeles
 To: flashcastnewfacs@yahoo.com

Dear Fabulous Flashcast, Los Angeles,

By now, you will know how much damage my website can do to your operation, and how much damage I have done to companies in your industry and all across the United States.

I have been sued, lost and everyone has yet to collect a penny from me. Any attempts to find me or report me to the authc will prove futile.

If your company is interested in having the commentary removed from my site, please reply to me at once.

My program is named **Rip-off Report Corporate Advocacy Business Remediation & Customer Satisfaction Progran**

For the amount of \$75,000 plus \$5,000 per month, automatic wire transfer only, the commentary that now puts your comj in a negative light to all of those people who could benefit from your service will be removed...by me.....forever.

Should your company refuse, you will continue to have this information published on all major search engines, and I will personally be sure to add more.

Do what so many others have done, just pay me. Let's be done with this.

Please reply so we arrange transfer of funds to a private account.

It will only get worse,

ED Magedson

www.ripoffreport.com

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Programmed by a.